

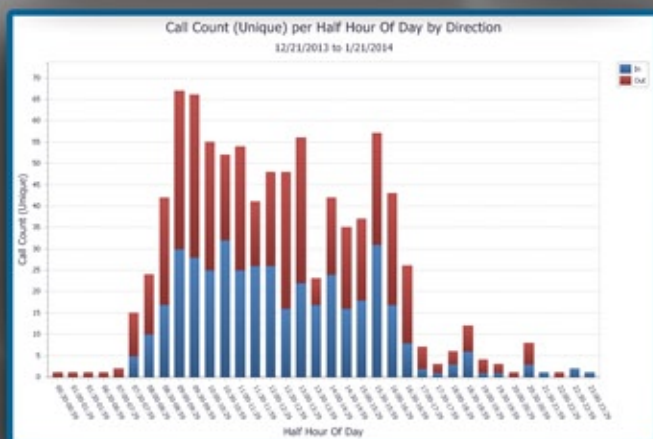
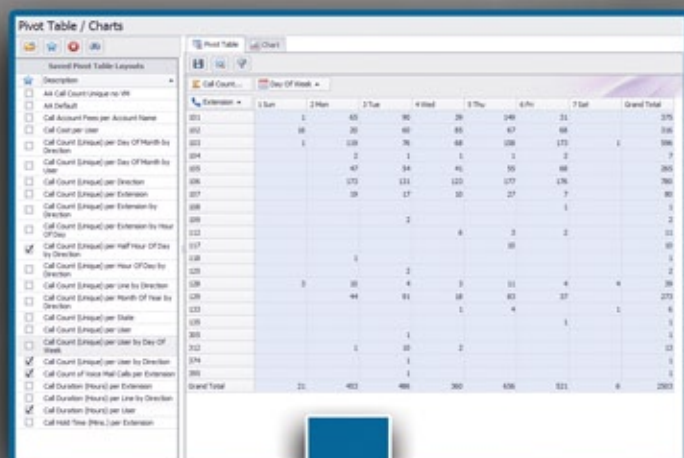
Magnify™ Call Accounting Pro

for Windows

Get a closer look at what's happening on your telephone system!



Quick and Powerful Data Visualization.



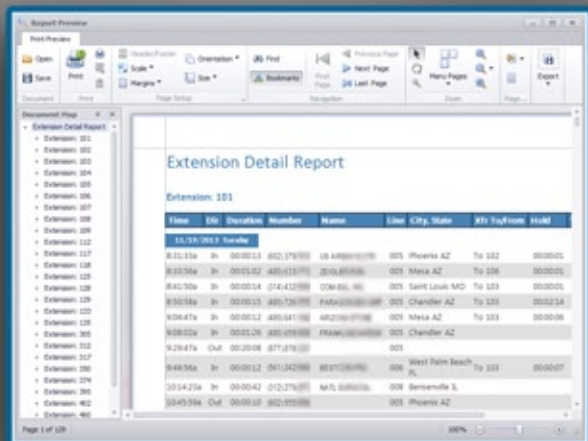
With Magnify, you get Pivot Table functionality that allows you to build summary tables based on any data variables you choose, to locate exactly what you're looking for. Choose from any of the many built-in configurations, or create your own on the fly with instant results. Save, sort and search among pre-built and custom configurations, and mark your favorites. Preview and print or export your table as a standard feature.

Need to view individual calls within your table? Simply double-click a table cell to get a drill-down view of the associated calls. You can rearrange or hide column headers, or drag one or more headers to the grouping area to instantly group calls to create your own ad-hoc reports. You can preview, print, or export the data.

With Magnify, charts are a breeze, and the combinations are endless. As with the Pivot Table, you are in control of the data and metrics you wish to measure, and you can choose from pre-built configurations or easily create and save your own. You can also select the chart type (line, bar, pie, etc.) and choose a color palette that suits your taste. Printing, copying or exporting your chart is easy.

Interested in geography? Pull up a map of the United States to see where your calls are coming from (or going to). States are shaded to give you call volume at a glance, and individual calls are marked. Pan and zoom to get the view you need, and then print or save the map as needed.

Top-Notch Reporting.



The screenshot shows a software window titled 'Report Preview' with a menu bar (File, Edit, View, Format, Tools, Window, Help) and a toolbar. The main area displays an 'Extension Detail Report' for 'Extension 101'. The report includes a table with columns: Time, Src, Destination, Number, Name, Line, City, State, Rtn, Trf, Room, and Hold. The table lists several entries with details like time, source, destination, and room numbers.

Time	Src	Destination	Number	Name	Line	City	State	Rtn	Trf	Room	Hold
8:20:13a	IN	00:00:11	802:17970	US 44888117970	001	Phoenix	AZ	Tp	101	000001	
8:20:13a	IN	00:01:01	480:41171	3016:801616	001	Mesa	AZ	Tp	101	000001	
8:40:30a	IN	00:00:14	014:41208	014:41208	001	Saint Louis	MO	Tp	101	000001	
8:50:38a	IN	00:00:11	480:17970	3016:801616	001	Chandler	AZ	Tp	101	000214	
9:04:47a	IN	00:00:12	480:41171	480:41171	001	Mesa	AZ	Tp	101	000009	
9:08:02a	IN	00:01:26	480:41171	480:41171	001	Chandler	AZ	Tp	101	000001	
9:29:47a	OUT	00:20:08	877:876100	877:876100	001						
9:49:56a	IN	00:00:12	011:14208	011:14208	001	West Palm Beach	FL	Tp	101	000007	
10:14:23a	IN	00:00:42	012:17970	012:17970	001	Birmingham	AL	Tp	101	000001	
10:45:39a	OUT	00:00:10	802:17970	802:17970	001	Phoenix	AZ	Tp	101	000001	

Magnify features a powerful reporting engine and a host of report types (Summary, Detail and Analysis) that will help you get the call data your organization needs. Print your report, or save it to any of a number of popular formats (such as PDF, Excel, or HTML). Detail reports feature built-in bookmarks to quickly browse to a specific area in the report. And if you find yourself frequently running certain reports, you can schedule them to be automatically generated and emailed to you.

The Software that Pays for Itself.

Magnify allows you to know exactly where your telecommunications costs are being incurred, so that you can control them. Use Magnify to:

- Increase productivity through measurement and follow-up
- Allocate costs to specific departments or tenants
- Track advertising effectiveness
- Identify fraudulent use

No-Hassle Licensing.

With Magnify Call Accounting Pro, you pay a one-time license fee per PC on which Magnify is installed. Unlike with some other vendors, there are no recurring license fees or extra charges based upon the number of extensions in your organization. With Magnify, your purchase includes the ability to track unlimited extensions, and you have access to our full feature set.

Report Types:

- Extension Detail Report
- Line Detail Report
- DID/DNIS Detail Report
- Account Code Detail Report
- User Group Detail Report
- Authorization (Pin) Code Detail Report
- Most Expensive Calls Detail Report
- Longest Calls Detail Report
- Department Detail Report
- Chronological Call Detail Report
- Call Detail By State Report
- Call Detail By Call Type Report
- External Call Diversion Report
- Extension Summary Report
- Line Summary Report
- DID/DNIS Summary Report
- DID/DNIS Summary Report By Name
- Account Code Summary Report
- User Group Summary Report
- Authorization (Pin) Code Summary Report
- Department Summary Report
- Call Summary By State Report
- Call Summary By Call Type Report
- Maximum Lines Busy Report
- Extension Utilization Report
- Line Utilization Report

Call Data Tracked:

- Time Stamp
- Direction
- Duration
- Extension
- Department
- User Name
- User Group
- Caller ID Name
- Caller ID Number
- Is Transferred Call
- Transferred From/To
- Authorization (Pin) Code
- Is Site To Site Call
- Site Name/Designation
- Is Trunk-To-Trunk Call
- Trunk-To-Trunk Line
- DID Name
- DID Number
- Hold Time (Non-ACD)
- Ring Time
- Is Voice Mail Call
- Account Code
- Account Name
- City
- State
- Zip
- County

Minimum Recommended System Requirements:

- Windows Vista, 7, 8 or 10
- Intel i3 processor or equivalent
- 2 GB RAM
- 1 GB disk space
- Network (Ethernet) connection

Note: Your phone system may have additional requirements in order to support output of data to this software. Not all data tracked by Magnify is output by every telephone system. Please consult with your reseller to determine applicability to your situation.